



Press Release
Brussels, April 6, 2018

Maître Gims plays exclusive concert in Liège, for Orange customers only

Gandhi Djuna, better known by his stage name Maître Gims, is a French-speaking rapper and singer. He is extremely popular with young adults. With the release of his latest album 'Ceinture Noire' end of March, he is dominating the music scene in Europe and even Canada. The perfect occasion to invite him to give an exclusive concert for Orange customers only, as part of the unique 'Orange Thank You' loyalty program.

Maître Gims' will perform exclusively for 6,400 Orange customers in Liège on Saturday, April 7 2018.

Orange says thank you to its customers

This gig is part of the 'Orange Thank You' loyalty programme, which frequently surprises customers with all sorts of gifts, such as extra mobile data, music, books, cinema tickets and exclusive events. In the past, there have been exclusive performances by DJs Dimitri Vegas & Like Mike, Lady Gaga, Mika, Stan Van Samang, GOOSE and Hooverphonic for Orange customers only. In 2017 alone, more than 1 million customers redeemed an 'Orange Thank You' gift.

Cristina Zanchi, Chief Consumer Officer of Orange Belgium, responds: "The 'Orange Thank You' Programme is our way of thanking our customers for their loyalty. We don't do complicated savings or points programmes. Simply being an Orange customer is enough to receive regular treats. Moreover, the longer you stay with Orange, the more surprises you receive. We are very pleased with Maître Gims' collaboration and we look forward to seeing our customers experience this unique show."

60,000 Orange customers participated in the competition on www.orangethankyou.be The concert will take place in the Country Hall in Liège on Saturday April 7, 2018.

About Orange Belgium

Orange Belgium is one of the leading telecommunication operators on the Belgian market, with over 3 million customers, and in Luxembourg through its subsidiary Orange Communications Luxembourg.

As a convergent actor, we provide mobile telecommunication services, internet and TV to private clients, as well as innovative mobile and fixed line services to businesses. Our high-performance mobile network supports 2G, 3G, 4G and 4G+ technology and is the subject of ongoing investments.

Orange Belgium is a subsidiary of the Orange Group, one of the leading European and African operators for mobile telephony and internet access, as well as one of the world leaders for telecommunication services to enterprises.

Orange Belgium is listed on the Brussels Stock Exchange (OBEL).

More information on: corporate.orange.be, www.orange.be or follow us on Twitter : [@pressOrangeBe](https://twitter.com/pressOrangeBe).

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